



# Technical College System of Georgia

## FY 2019 Strategic Plan



July 1, 2018 Update

# **TCSG STRATEGIC PLAN**

FY 2019 Update

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## **INTRODUCTION**

To develop this plan, TCSG conducted a comprehensive strategic planning process that resulted in a strategic vision for the future. The planning process actively engaged TCSG's stakeholders and generated ideas to create strategic options. The options were analyzed and a number of strategic concepts were developed. In turn, these concepts served as the foundation for building the TCSG system strategic plan.

## **TCSG MISSION**

The Technical College System of Georgia provides technical, academic and adult education and training focused on building a well-educated, globally competitive workforce for Georgia.

## **TCSG VISION**

The Technical College System of Georgia will be acknowledged as a world leader in technical education, providing access to student-centered, high-quality affordable postsecondary education and training. We will equip students for success, thereby building literate and economically strong communities and businesses for Georgia.

# Goals and Strategic Objectives

## Goal 1: Students

Students and student success are the focus of the Technical College System of Georgia (TCSG); colleges will prepare their students for quality jobs and/or continuing their education.

### Strategic Objectives (Students)

1. Access: All residents will have access to a quality education.
2. Affordability: TCSG should remain a low cost, quality educational option and provide alternative methods to help finance students' educational goals.
3. Student Life: TCSG students will have access to a full range of campus and college activities to enhance their intellectual and social experience.
4. Completion: To be successful, TCSG must ensure that students graduate from their educational program in a timely manner.
5. Articulation: TCSG coursework completed by students that choose to continue their education should be recognized by other institutions of higher learning.
6. K-16 Engagement: To ensure students make seamless transitions, TCSG must work with both the K-12 educational systems and the post-secondary educational entities in Georgia.

## Goal 2: Learning

TCSG institutions will facilitate learning to ensure students have the knowledge and skills to succeed in today's competitive global environment.

### Strategic Objectives (Learning)

1. Instruction: Instruction should facilitate student learning and not be limited to traditional classroom models.
2. Adult Education: Provide instruction that prepares students to successfully complete the GED® (General Educational Development) test with a goal of being ready to achieve a higher education credential or enter the workforce in meaningful employment.
3. Technology: TCSG will use innovative technology to enhance student learning.
4. Facilities: Ensure that the system has exceptional, world class facilities to enhance student learning by developing a long range plan that supports TCSG capital budget requests and includes alternatives for funding and ownership.

### **Goal 3: Financial**

TCSG must develop sustainable funding methods to ensure institutions have the financial resources needed to support learning excellence.

#### **Strategic Objectives (Financial)**

1. Development: Enhance development activities to build private financial support for TCSG as a system and at individual colleges.
2. Tuition: Ensure tuition achieves the appropriate balance between affordability and market realities.
3. State Support: Document the justification for increasing support from the state while recognizing financial constraints can limit this revenue source.

### **Goal 4: Community, Jobs, Workforce and Economic Development**

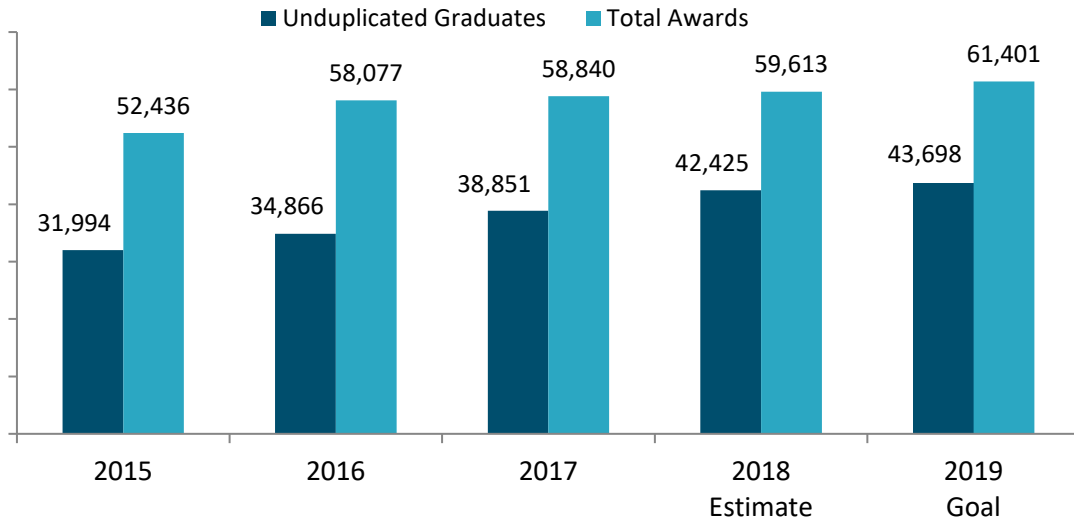
TCSG will be a recognized leader in technical education that builds Georgia's workforce for economic development by engaging communities across the state, nation and around the world.

#### **Strategic Objectives (Community, Jobs, Workforce and Economic Development)**

1. Local: Ensure that local community workforce needs are met through educational programs and economic development efforts that serve business.
2. State: TCSG's system brand and reputation for learning excellence will attract business and support Georgia's overall economic development strategies including support for the Governor's High Demand Career Initiative.
3. National: TCSG will participate in developing national strategies to improve educational outcomes, economic development and job creation.
4. International: TCSG will take a global leadership role by engaging international technical educational organizations and pursuing business partnerships.

## Strategic Outcome Measure 1: Graduates

### Unduplicated Graduates and Total Awards Degree, Diploma or TCC [1]



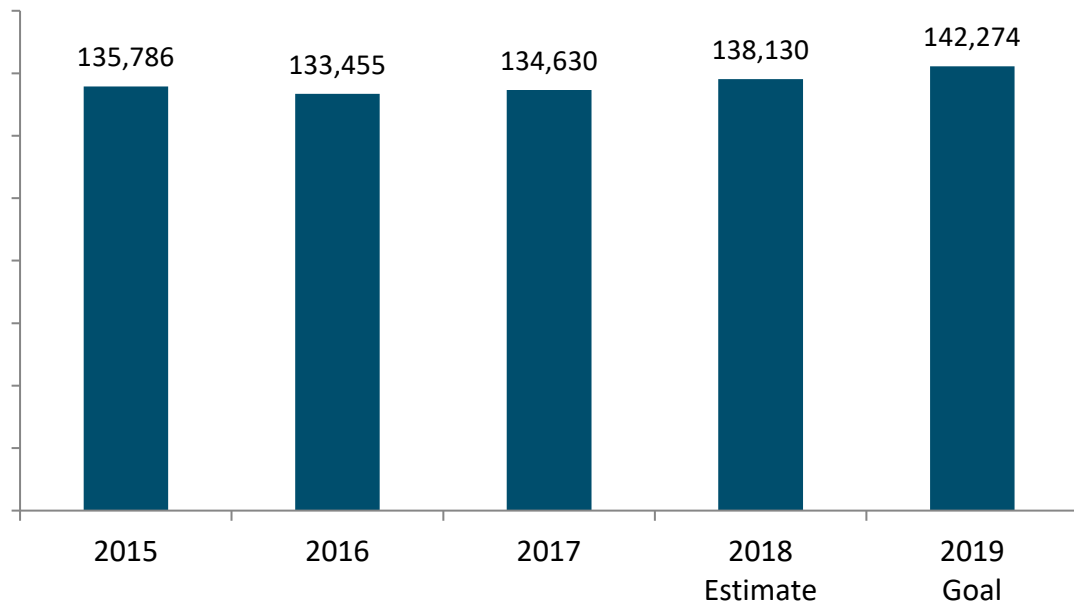
Note 1: This Includes graduates from USG colleges with technical divisions.

Source: TCSG Scorecard

## Strategic Outcome Measure 2: TCSG Credit Enrollment

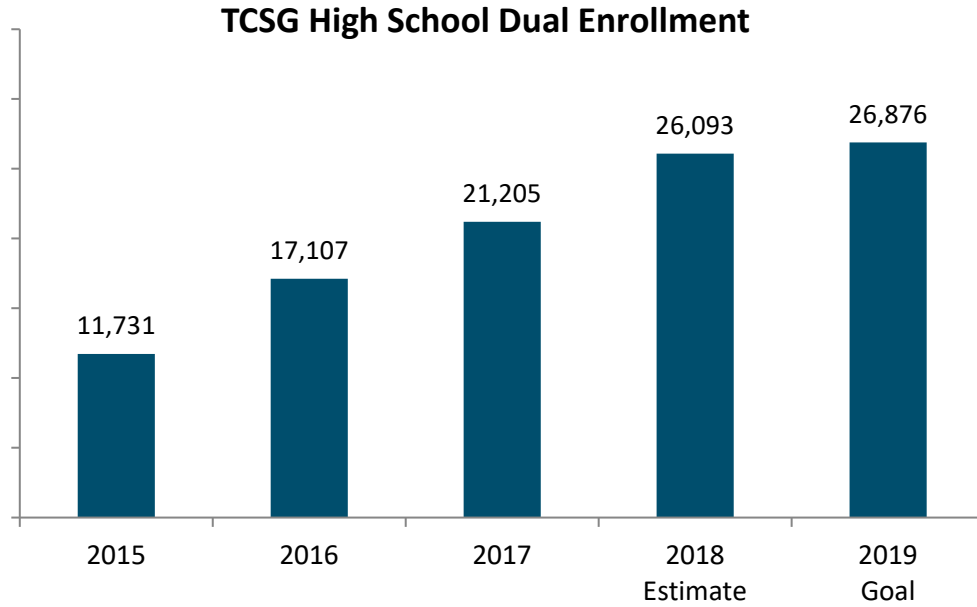
### Technical Education Credit Enrollment

(Includes USG institutions with technical education divisions)



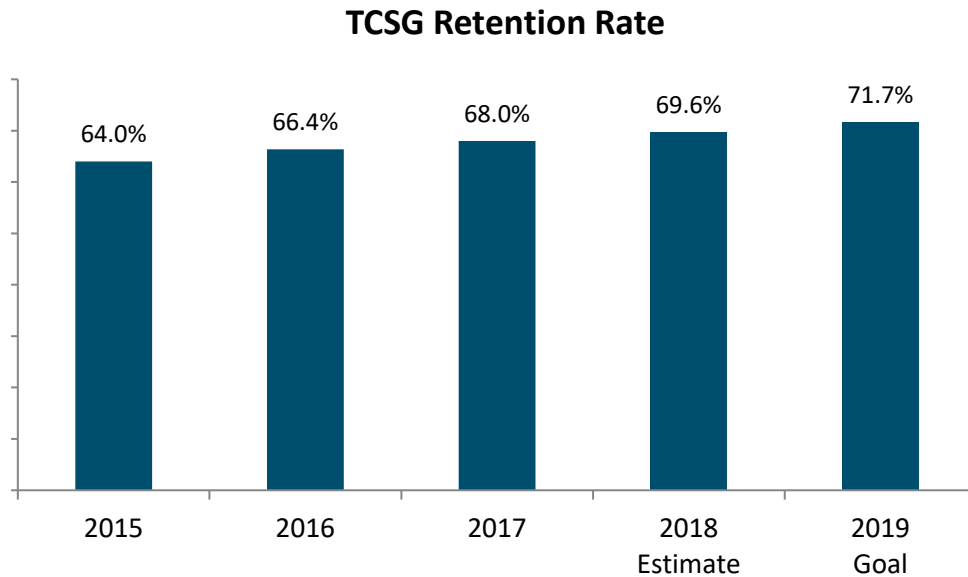
Source: TCSG Scorecard

## Strategic Outcome Measure 3: Dual Enrollment



Source: TCSG

## Strategic Outcome Measure 4: TCSG Retention Rate

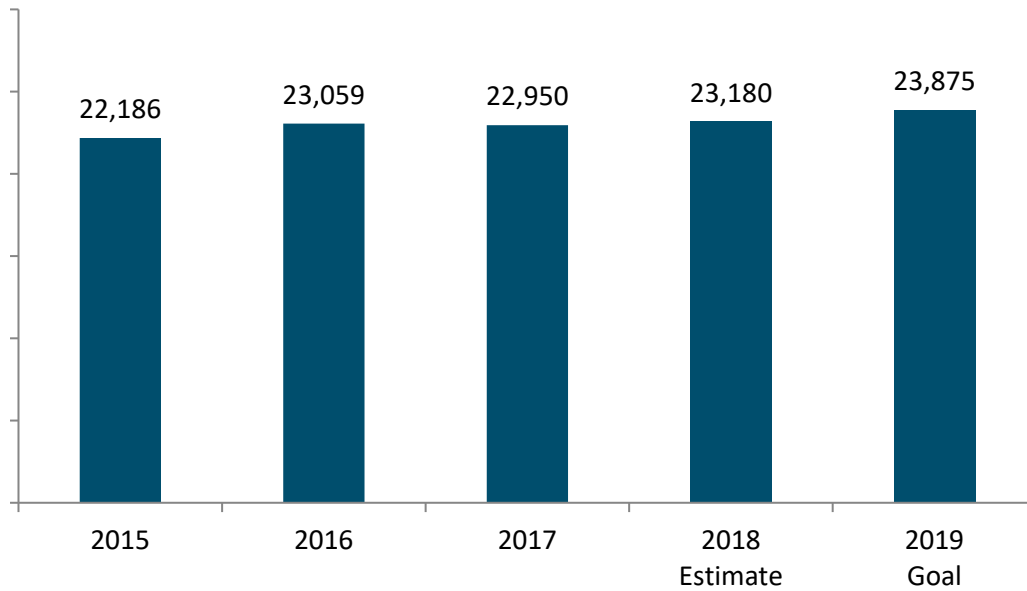


Retention Rate Definition: Fall semester cohort from the previous fiscal year (first time, regular admitted students) who graduated from or were still enrolled at a Georgia technical college or university system college through the subsequent fiscal year.

Source: TCSG – Scorecard

## Strategic Outcome Measure 5: Adult Education Student Progress

### Adult Education Students Who Completed at Least One Level

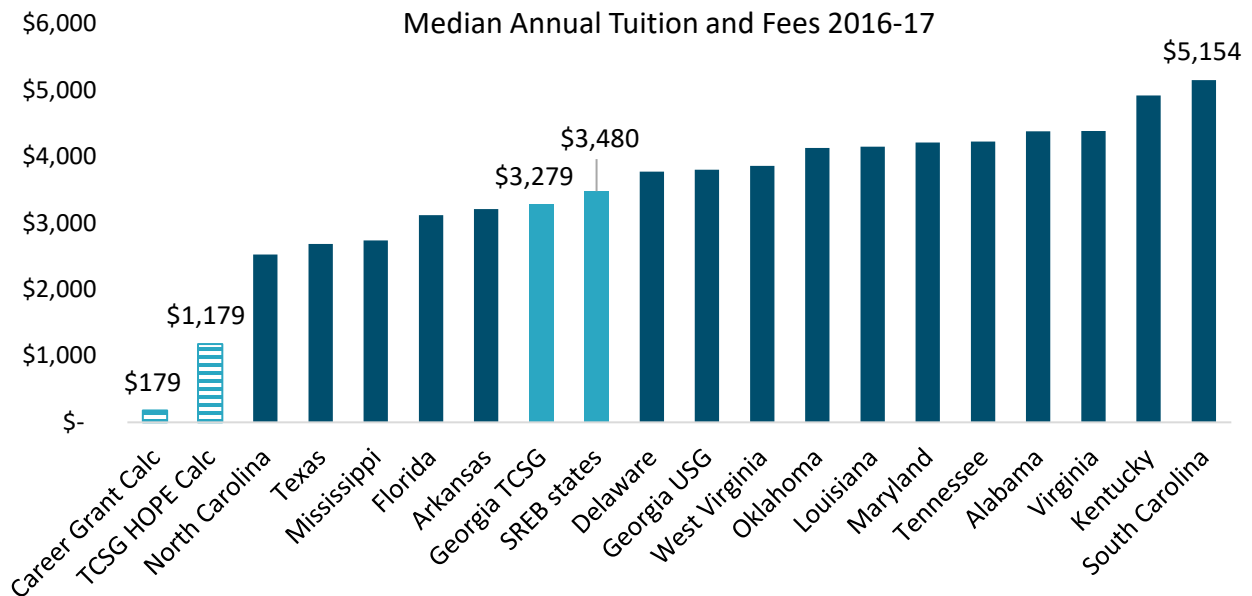


Source: Office of Adult and Vocational Education (OVAE) National Reporting System

## Strategic Outcome Measure 6: Maintain SREB Tuition Ranking

### SREB States: Two-Year Colleges and TCSG

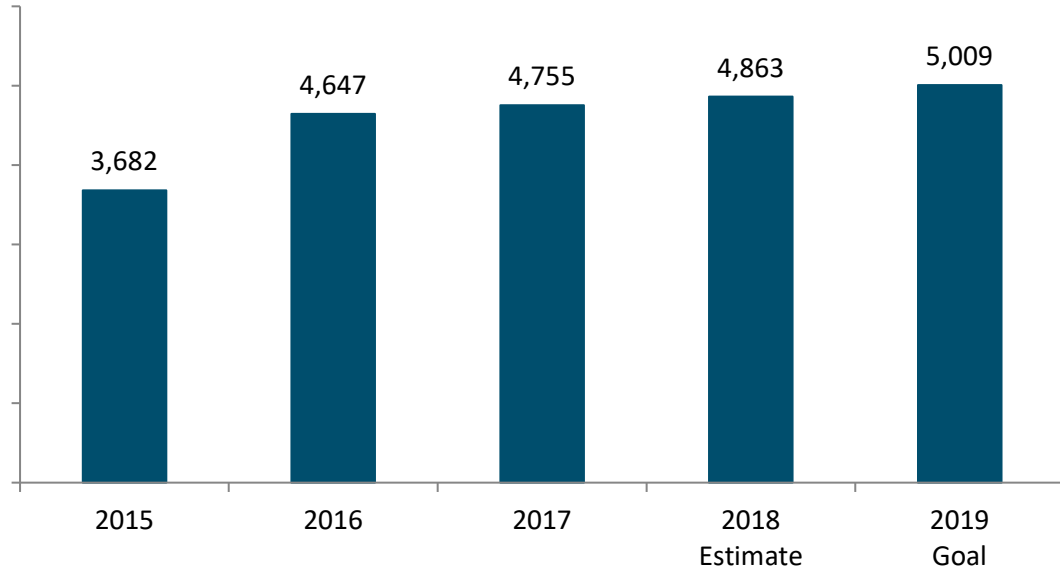
Median Annual Tuition and Fees 2016-17



Source: SREB/TCSG

## Strategic Outcome Measure 7: Customized Contract Training

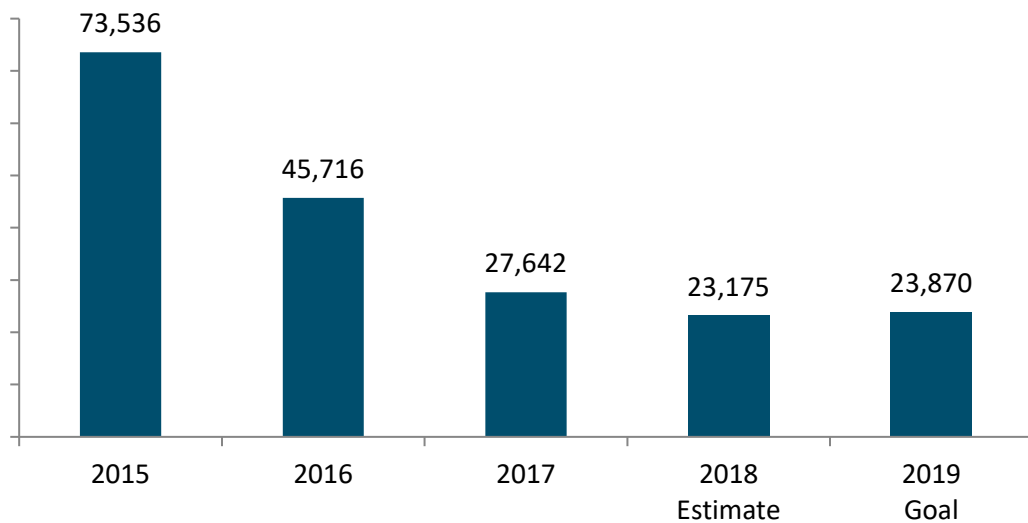
### Companies Receiving Customized Contract Training From TCSG Institutions



Source: TCSG

## Strategic Outcome Measure 8: Quick Start

### Number of Workers Trained By Quick Start



**Note 1:** In 2015, seven large manufacturing opportunities requested Quick Start training.

**Note 2:** In 2017, several large manufacturing projects completed their prescribed training plan. Quick start training is deployed after a Department of Economic Development request for a new or expanding company that needs training.

Source: TCSG