



# Technical College System of Georgia

## FY 2020 Strategic Plan



July 1, 2019 Update

# **TCSG STRATEGIC PLAN**

FY 2020 Update

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## **INTRODUCTION**

To develop this plan, TCSG conducted a comprehensive strategic planning process that resulted in a strategic vision for the future. This document provides the Fiscal Year (FY) 2020 update to the plan.

## **TCSG MISSION**

The Technical College System of Georgia (TCSG) provides technical, academic and adult education and training focused on building a well-educated, globally competitive workforce for Georgia.

## **TCSG VISION**

The Technical College System of Georgia will be acknowledged as a world leader in technical education, providing access to student-centered, high-quality affordable postsecondary education and training. We will equip students for success, thereby building literate and economically strong communities and businesses for Georgia.

# Goals and Strategic Objectives

## Goal 1: Students

Students and student success are the focus of TCSG; colleges will prepare their students for quality jobs and/or continuing their education.

### Strategic Objectives (Students)

1. Access: All residents will have access to a quality education.
2. Affordability: TCSG should remain a low cost, quality educational option and provide alternative methods to help finance students' educational goals.
3. Student Life: TCSG students will have access to a full range of campus and college activities to enhance their intellectual and social experience.
4. Completion: To be successful, TCSG must ensure that students graduate from their educational program in a timely manner.
5. Articulation: TCSG coursework completed by students that choose to continue their education should be recognized by other institutions of higher learning.
6. K-16 Engagement: To ensure students make seamless transitions, TCSG must work with both the K-12 educational systems and the post-secondary educational entities in Georgia.

## Goal 2: Learning

TCSG institutions will facilitate learning to ensure students have the knowledge and skills to succeed in today's competitive global environment.

### Strategic Objectives (Learning)

1. Instruction: Instruction should facilitate student learning and not be limited to traditional classroom models.
2. Adult Education: Provide instruction that prepares students to successfully attain high school equivalency with a goal of being ready to achieve a higher education credential or enter the workforce in meaningful employment.
3. Technology: TCSG will use innovative technology to enhance student learning.
4. Facilities: Ensure that the system has exceptional, world class facilities to enhance student learning by developing a long range plan that supports TCSG capital budget requests and includes alternatives for funding and ownership.

### **Goal 3: Financial**

TCSG must develop sustainable funding methods to ensure institutions have the financial resources needed to support learning excellence.

#### **Strategic Objectives (Financial)**

1. Development: Enhance development activities to build private financial support for TCSG as a system and at individual colleges.
2. Tuition: Ensure tuition achieves the appropriate balance between affordability and market realities.
3. State Support: Document the justification for increasing support from the state while recognizing financial constraints can limit this revenue source.

### **Goal 4: Community, Jobs, Workforce and Economic Development**

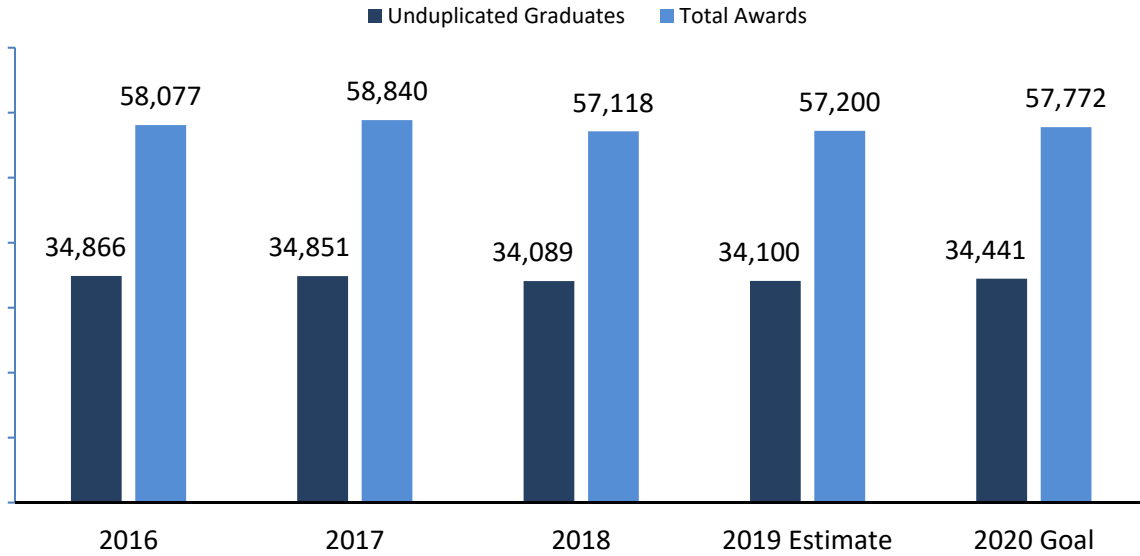
TCSG will be a recognized leader in technical education that builds Georgia's workforce for economic development by engaging communities across the state, nation and around the world.

#### **Strategic Objectives (Community, Jobs, Workforce and Economic Development)**

1. Local: Ensure that local community workforce needs are met through educational programs and economic development efforts that serve business.
2. State: TCSG's system brand and reputation for learning excellence will attract business and support Georgia's overall economic development strategies including support for the Governor's High Demand Career Initiative.
3. National: TCSG will participate in developing national strategies to improve educational outcomes, economic development and job creation.
4. International: TCSG will take a global leadership role by engaging international technical educational organizations and pursuing business partnerships.

## Strategic Outcome Measure 1: Graduates

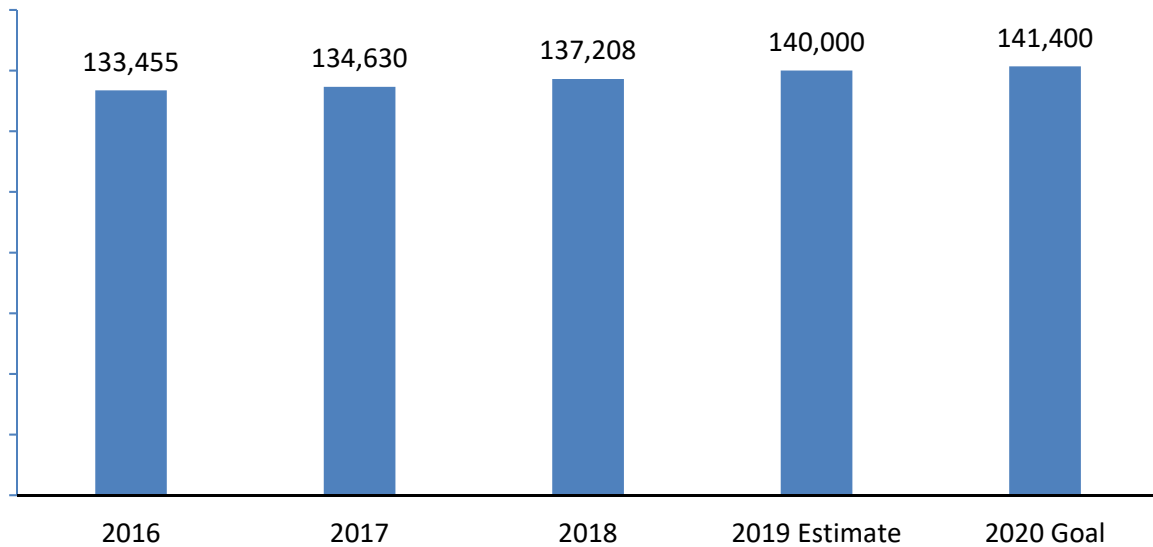
### Unduplicated Graduates and Total Awards Degree, Diploma and TCC



Source: TCSG Scorecard

## Strategic Outcome Measure 2: TCSG Credit Enrollment

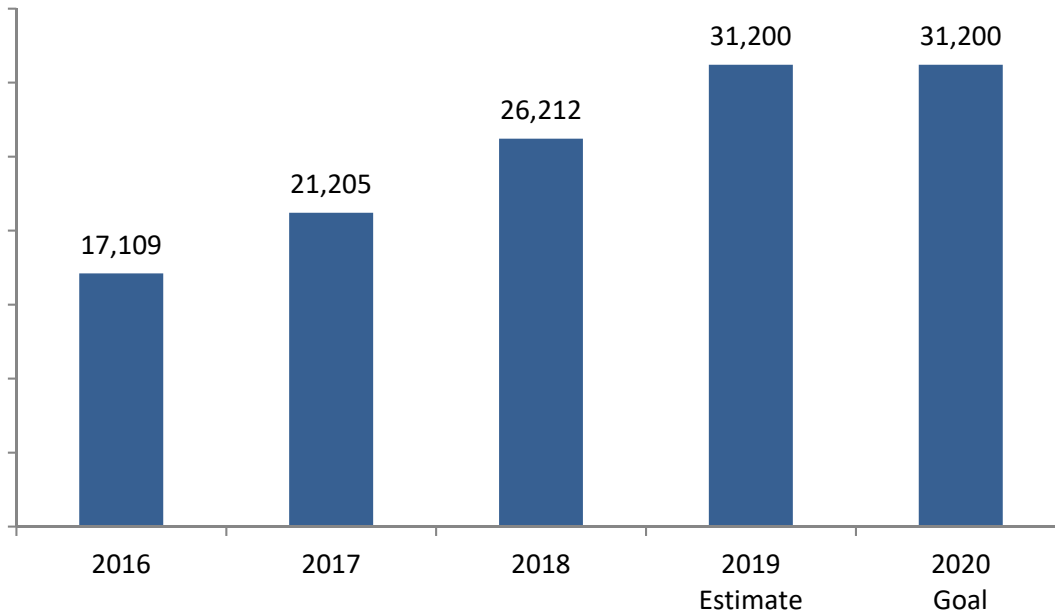
### Technical Education Credit Enrollment



Source: TCSG Scorecard

## Strategic Outcome Measure 3: Dual Enrollment

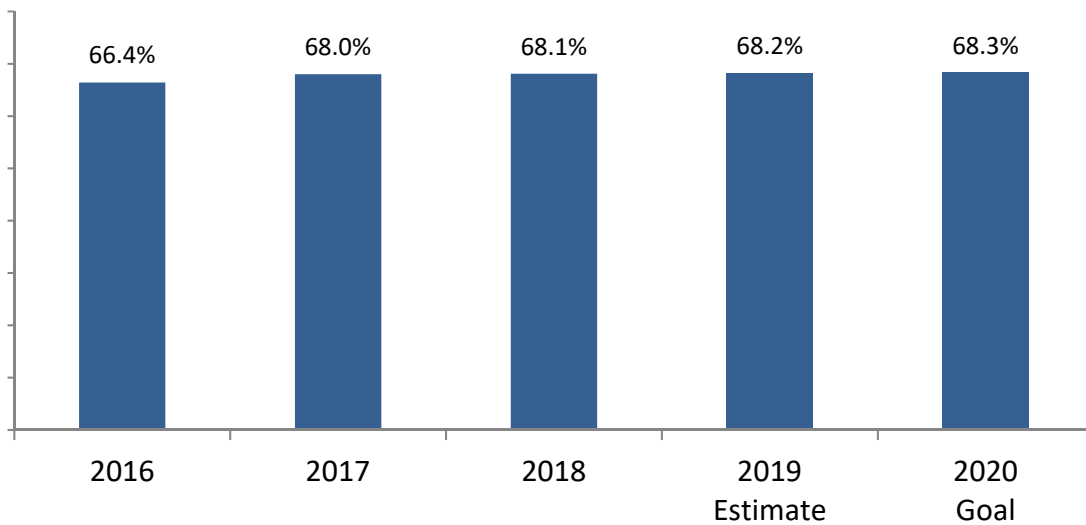
### TCSG High School Dual Enrollment



Source: TCSG

## Strategic Outcome Measure 4: TCSG Retention Rate

### TCSG Retention Rate

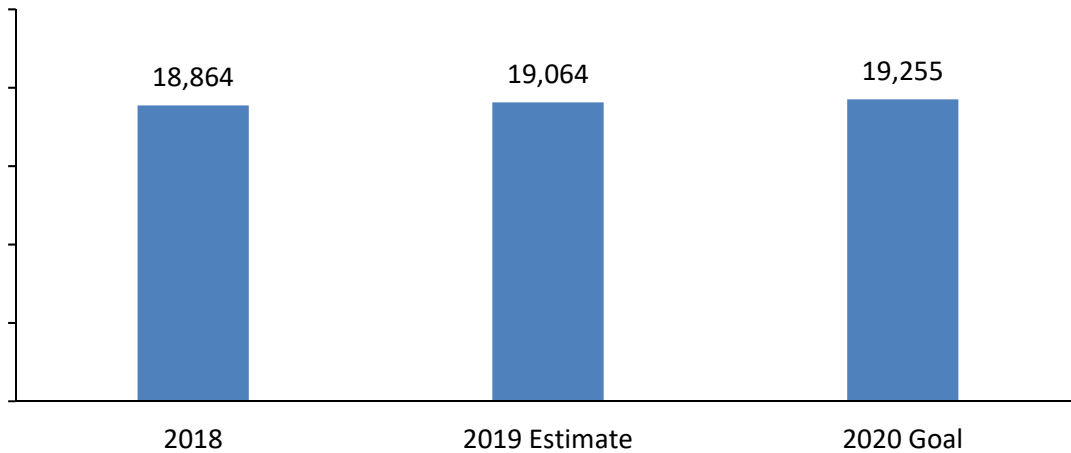


Retention Rate Definition: Fall semester cohort from the previous fiscal year (first-time, regular admitted students) who graduated from or were still enrolled at a Georgia technical college or university system college through the subsequent fiscal year.

Source: TCSG

## Strategic Outcome Measure 5: Adult Education Student Progress

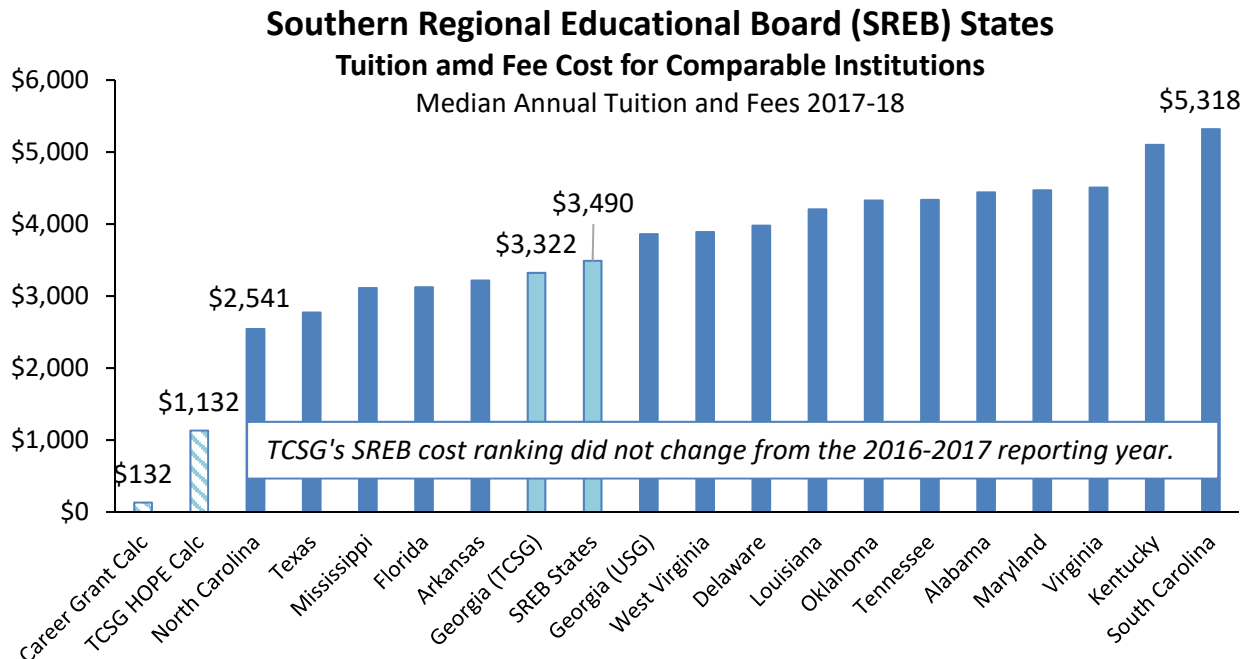
### Adult Education Measurable Skills Gain



Note: Measurable Skill Gains replaced level completions as a metric in 2018. Prior fiscal year data are not available. This only includes students served by one of the 22 TCSG colleges.

Source: TCSG Scorecard

## Strategic Outcome Measure 6: Maintain SREB Tuition Ranking

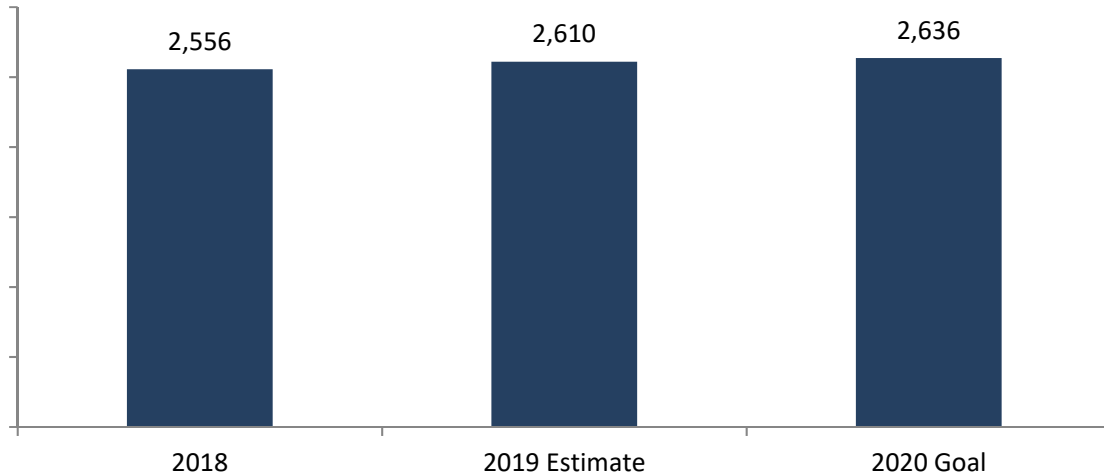


Note: TCSG students receiving HOPE have significantly lower out-of-pocket costs than non-HOPE recipients, and students receiving the HOPE Career Grant have an even lower cost. The two bars on the left of this chart represent the cost for TCSG students receiving HOPE (TCSG HOPE Calc bar) and students receiving the HOPE Career Grant (Career Grant Calc bar) using the SREB tuition and fee amount as the base.

Source: SREB/TCSG

## Strategic Outcome Measure 7: Customized Contract Training

### Companies Receiving Customized Contract Training From TCSG Institutions

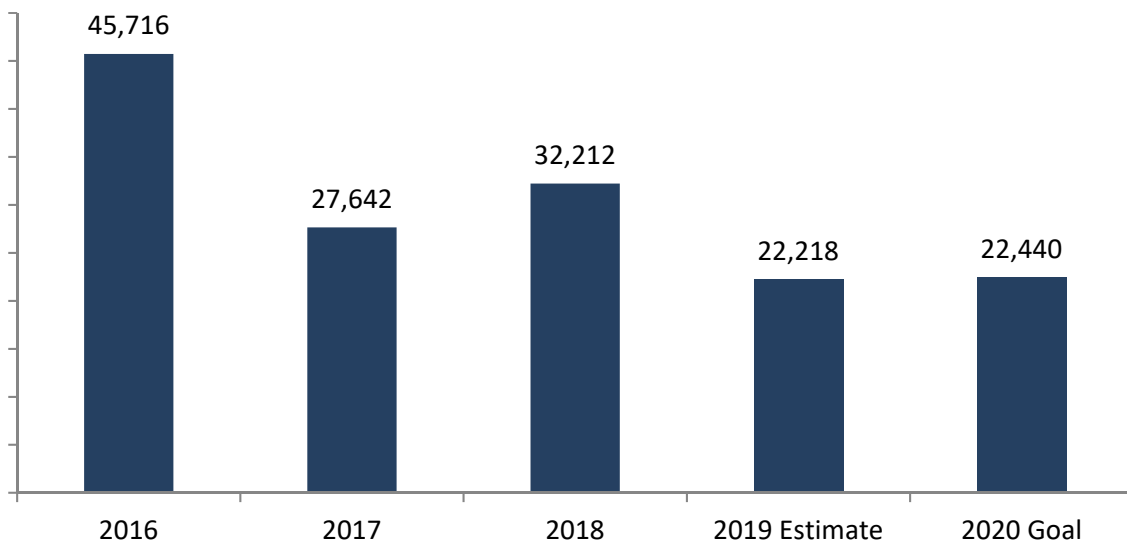


Note: The customized contract training data collection methodology changed in 2018. Accordingly, prior year data are not comparable.

Source: TCSG

## Strategic Outcome Measure 8: Quick Start

### Number of Workers Trained By Quick Start



Note: Quick Start's budget was cut by almost \$2.3 million in FY 2019, which resulted in a significant decline in the number of workers trained, particularly in rural areas.

Source: TCSG